



PMAC | PRINCE MAHIDOL
AWARD CONFERENCE **2022**

S3

**SCALING UP EFFORTS TO TACKLE THE CLIMATE CRISIS AND BUILDING
FORWARD GREENER**

| BACKGROUND

The 2022 Prince Mahidol Award Conference (PMAC), themed "The World We Want: Actions Towards a Sustainable, Fairer and Healthier Society", aims to take a long view by focusing on the megatrends that will shape the rest of this century and the complex interplay between them, including how they are already reshaping our global health landscape.

The converging crises of climate, biodiversity, environment and health are megatrends that present current and future threats to our planet and population. The PMAC 2022 sub-theme 2, "Scaling up Efforts to Tackle the Climate Crisis and Building Forward Greener", coordinated by SIGHT (the Swedish Institute for Global Health Transformation), FHI360, WHO, World Bank, and USAID, will discuss these converging crises, and highlight the opportunities for actors from all sectors joining in accelerated efforts, securing human and planetary health prosperity.

Under this sub-theme, a high-level virtual session will highlight the actions needed to tackle these converging crises, mobilize political and private sector support, develop new strategies to re-invigorate commitments to multilateral partnerships, and build collaborative partnerships between governments, non-governmental actors, and their citizens. The session will discuss where the COVID-19 crisis has highlighted pathways for a more resilient and green recovery, aligning our efforts towards the 2030 Agenda, avoiding a return to "business as usual", and environmentally destructive investment patterns and activities. Successfully tackling these converging crises would reduce the risk of existing and new health threats, such as emerging zoonotic diseases, respiratory diseases and heat exposure, creating a more promising, healthy and equal future for coming generations.

In addition, the high-level virtual session aims to leverage momentum and impacts from two upcoming international events: UNFCCC COP26 in November 2021 and the 'Stockholm+50: a healthy planet for the prosperity of all – our responsibility, our opportunity' - the 50th anniversary of the UN Conference on the Human Environment in June 2022. The plenary session will host politicians and decision-makers, academia, and the private sector for high-level, stimulating discussions and identifying action points promoting positive environment-, biodiversity-, climate-, and health outcomes.

| OBJECTIVES

The objectives for sub-theme 2 are:

- Discuss actions to address the converging crises of climate, biodiversity, environment and health.
- Mobilise political and private sector support and momentum for action-oriented collaboration between countries and actors to synergise in political solutions and mechanisms, including creating accountability for investing greener in the recovery post-Covid-19 and mobilising resources for "building back better".
- Engage youth and vulnerable groups in the converging crises of climate change, biodiversity, environmental degradation and health in these discussions.
- Leverage the momentum and impacts from COP26 (before PMAC) and contribute to Stockholm +50 in June 2022 (after PMAC).



Speaker

Jun Ma

Director

Institute of Public & Environmental Affairs (IPE)
China

MA Jun

Founding Director, Institute of Public & Environmental Affairs (IPE)

Ma Jun began his career in 1993 working for the media, where his research on China's environmental problems spurred him to publish the 1999 book *China's Water Crisis*. In 2004 he was selected as a Yale World Fellow. In 2006, Ma Jun founded the non-profit organization the Institute of Public & Environmental Affairs (IPE) in Beijing, China.

Ma Jun has led the development and launch of China's first environmental public database, the China Pollution Map, as well as the Blue Map (Weilan Ditu), a mobile app that helps the public use "micro-reports" against environmental violations and polluting rivers, and facilitate garbage sorting and recycling. In 2020, he led the launch of Blue Map for Zero Carbon, and co-developed provincial and city Carbon Peak and Neutrality Index, as well as a digital solution for corporate climate actions. The green supply chain and green finance program and public supervision he and colleagues initiated has motivated more than 16,000 companies to openly address their violation problems or disclose emission data.

In 2006, he was awarded as China's "Green Person of the Year" and was named as one of TIME Magazine's World's 100 Most Influential People. Ma was also honored with the Magsaysay Award in 2009 and Goldman Prize in 2012 for his environmental protection work in China, as well as the 2015 Skoll Foundation Award for Social Entrepreneurship for his innovative approach to address China's pollution problems. In 2019, Ma was invited as a Special Observer by the Ministry of Ecology and Environment. In 2021, the Blue Map was selected as one of the 15 Finalists for the Earthshot Prize.