



**PMAC** | PRINCE MAHIDOL  
AWARD CONFERENCE **2022**

**S5**

**MANAGING PANDEMICS DURING THE FOURTH INDUSTRIAL REVOLUTION  
(TECHNOLOGICAL REVOLUTION)**

## | BACKGROUND

The COVID-19 Pandemic was a showcase of how governments, industries, communities and individuals applied the state-of-art technologies to the evolving situation at ever unprecedented speed and scale. This PMAC-2022 session is dedicated to cover some recent changes / technological revolutions that are changing management of epidemics/ pandemics, highlighting challenges and opportunities. Developers, owners, users of emerging technologies will tell us about their success stories... It is truly our pleasure to provide this fantastic opportunity to learn about the futuristic views of managing epidemics and pandemics in the future. The COVID-19 Pandemic was a showcase of how governments, industries, communities and individuals applied the state-of-art technologies to the evolving situation at ever unprecedented speed and scale. This PMAC-2022 session is dedicated to cover some recent changes / technological revolutions that are changing management of epidemics/ pandemics, highlighting challenges and opportunities. Developers, owners, users of emerging technologies will tell us about their success stories... It is truly our pleasure to provide this fantastic opportunity to learn about the futuristic views of managing epidemics and pandemics in the future.

## | OBJECTIVES

To learn about innovative tools and ideas in managing epidemics and pandemics now and in the future.



Speaker

## Tina Purnat

*Team Lead for Infodemic management, Epidemic and Pandemic Preparedness and Prevention Department*

WHO  
Switzerland

Tina has worked for over 20 years at the WHO, European Union and academia, Her expertise amalgamates health research, analysis and policy-making with an emphasis on promoting the use of health information and evidence in decision-making and for policy-making. As part of the WHO COVID-19 response, she worked in developing and formulating WHO infodemic response and infodemic management interventions, for which she received the WHO Pathfinder and Innovation Award 2021.

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